NEWS ALERT

Introducing "Cortec® Bucks" Promotional Program.



May 21, 2007

Cortec[®] Corporation would like to introduce a new promotional program. Earn Cortec[®] Bucks by completing challenges, first orders on new accounts, attending seminars at the World Sales Meeting, and many other activities to come.

Cortec[®] Bucks can be spent on many promotional items which will be available soon on the Cortec[®] website and by catalog.

The first opportunity to win Cortec[®] Bucks is by playing the Case Hunters Challenge. Earn 500 Cortec[®] bucks by submitting Case Histories. Information about this contest is attached.



CORTEC

Hey Distributors and Representatives!!! Let's play...

Case Hunters Challenge!

We're hunting far and wide for your rusty remembrances...

In keeping with our game/contest theme for the World Sales Meeting, we would like to offer you a challenge.

For each Case History you submit, using the attached form, you will receive \$500 Cortec® Bucks to use towards Cortec® promotional items.

Top 2 Case Histories will receive an award at the World Sales Meeting

Promotional items will be available by catalog and website soon.
You do not need to attend the World Sales Meeting to participate.

This contest will continue through the end of the year.

CORTEC® CASE HISTORIES APPLICATION

Fill in the following form (make copies if needed) and return to Shannon Garrow at Cortec[®] Corporation. Please include any photos of the applications you may have.

Thanks for your help!

Project:
Date:
Distributor:
Specifying Engineer (MCI®):
Ready Mix Supplier (MCI®):
Contractor:
Customer:
Location:
Product(s):
Problem:
Application:
Conclusion: